

Use of ACIE logo by Full Members

1 Logo itself



Either of these logos can be provided as a jpeg image by the ACIE Office and can be reduced to whatever size is appropriate as long as it still remains legible. It is recommended, therefore, that the simpler logo is used when a very small format is required.

2 Accompanying text - approved options

2.1 The logo must be used in conjunction with approved text.

2.2 The approved text must include the name of the individual who is a Full Member of ACIE. Reference to his/her Full Membership can be general or to the specific Category of Full Membership. Thus:

- a [Jo Bloggs] is a [Full Member/Fellow/Member/Licentiate] of ACIE;
- b or where appropriate:

Independently Examined by [Jo Bloggs] who is a [Full Member/Fellow/Member/Licentiate] of ACIE.

2.3 Any, or none, of the following may also be used:

- a ACIE - promoting excellence in independent examining
- b see www.acie.org.uk
- c registered charity in England and Wales 1077154 and Scotland SC039066
- d ACIE is an association for people who carry out independent examination of charity accounts within the UK. It gives support to independent examiners, and provides information relevant to their work.

3 Text only

Any of the text at 2.2 above can be used on its own (together with any text from 2.3), without an accompanying ACIE logo, in the circumstances described at 5 below.

4 Where the logo cannot be used

The logo must not be used in a way which could mislead readers into thinking that:

- a someone who is not a Full Member of ACIE is a Full Member;
- b that a firm or organisation, as opposed to an individual, has Full Member status (see also ACIE Code of Ethics, 10.2 and 10.3).

Should there be a likelihood of either of these situations arising, the logo should not be used.

5 Where the logo can be used

5.1 Having met the requirement at 4 above, the logo can be used as follows:

- a on letterheads, compliment slips and related office stationery;
- b on promotional materials;
- c on Full Members' websites and other IT-based promotional arenas;
- d on reports/accounts where the Full Member has been the Independent Examiner and where the charity agrees to the use of the logo, at which point, the wording at 2.2.b above becomes appropriate.

Where the Full Member has been involved in the preparation of a charity's accounts, the ACIE logo should not be used where the Full Member has only prepared the accounts and has not been responsible for their examination as well.

5.2 If a Full Member wishes to use the ACIE logo in any other way, s/he should consult the ACIE staff.